



ANSWERS
FOR YOUR ECOSYSTEM

The Problem

Cities and countries today are working harder and harder to enable economic growth, by increasing entrepreneurship and innovation. And by attracting international talent and investments. It is key to measure and understand how to generate more innovative businesses and by utilising data coming from different parties. For proper decision-making, ecosystem orchestration and development. To gain real ecosystem intelligence, it is fully dependent on the level of ecosystem interoperability. However, existing solutions are failing in this, due to mainly three factors:

1 Limited View

Focusing only on specific ecosystem functions: community-based, startups-investors, etc.

2 Low Scalability

Manual information aggregation, upkeep and data collection efforts, with limited connectivity. Unable to see the unseen

3 Vendor Lock-ins

No real independence or ownership to regions for local ecosystem development needs.

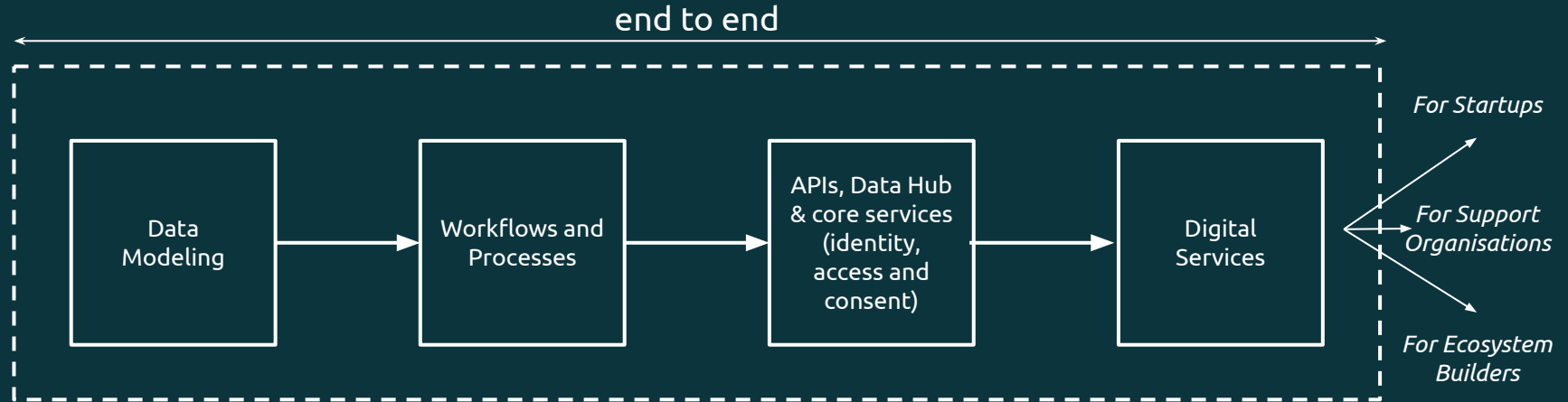
An aerial photograph of a city, likely San Francisco, viewed from a high angle. The image is heavily filtered with a teal/cyan color. The city's grid pattern is visible, and a prominent road or bridge structure runs diagonally across the center. The text is overlaid on this background.

We focus on removing these limitations.

Startup Commons is the only solution with **holistic approach by design for innovation entrepreneurship ecosystems**. Startup Commons enhances ecosystem orchestration by **aggregating and distributing** data from startups and entrepreneurs real interactions with different ecosystem actors. And then transforming this data into real-time and ongoing insights using Machine Learning and AI that is based on combined expertise in startups and digital.

Our Solution

Start with one challenge (use case) at a time. This defines your requirements; i.e., what data must we capture and aggregate, and where to distribute the insights, to make biggest impact?

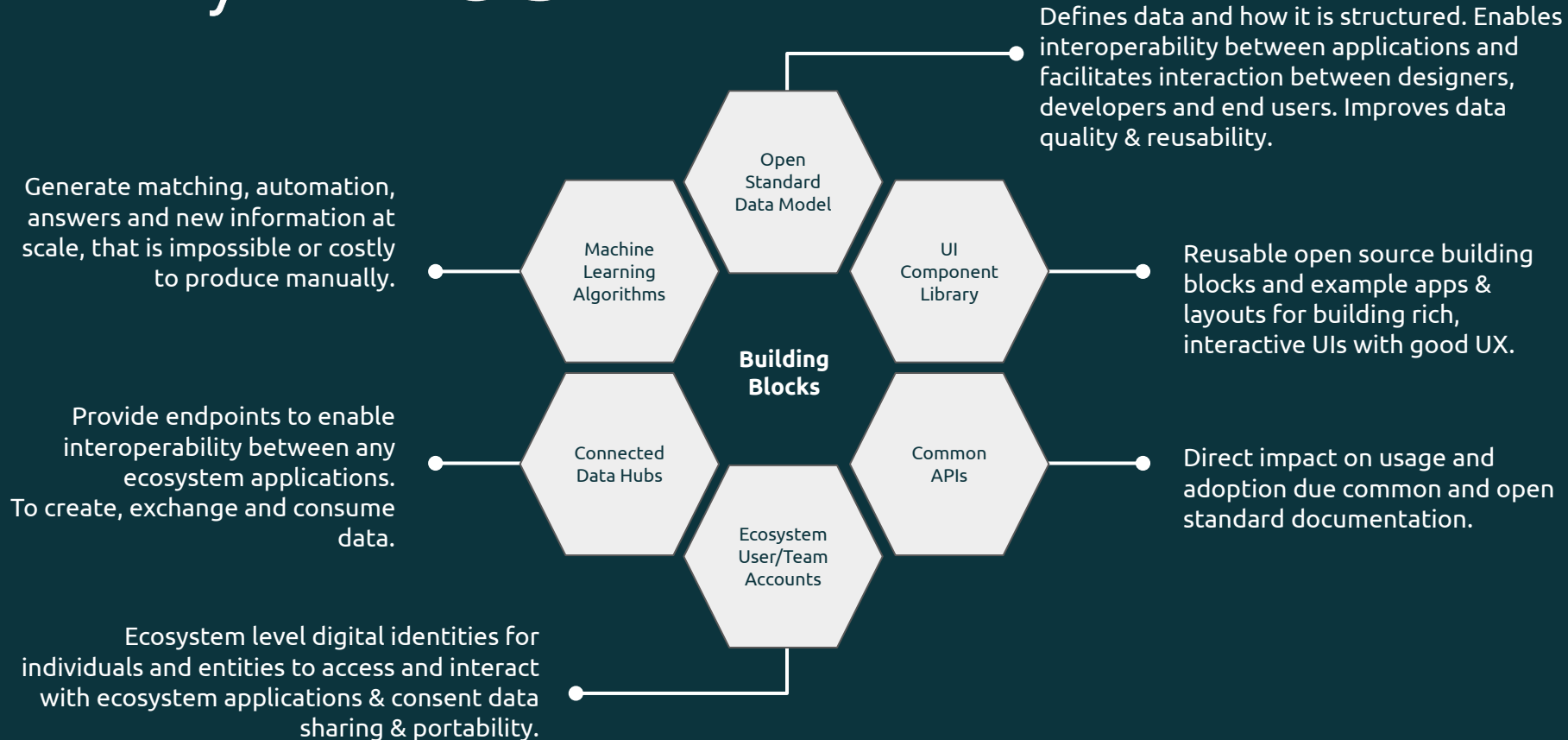


Implement with existing/new ecosystemOS 'open source' -building blocks

ecosystemOS

Building ecosystem connectivity
“like playing with LEGO’s”

ecosystemOS

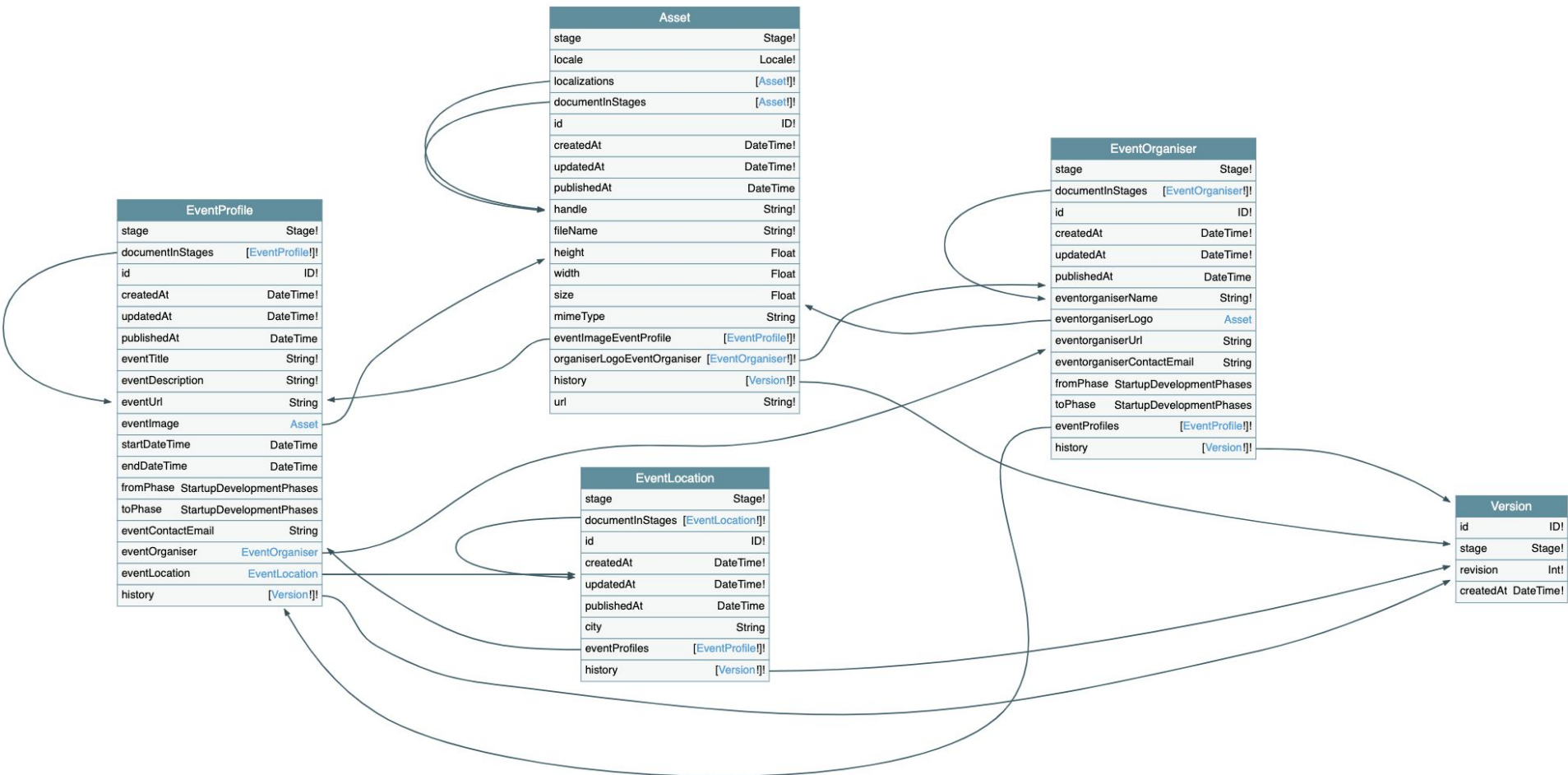


Events Use Case

End-to-end Demo

Visual Data Model

For non-developers



Technical Data Model (GraphQL)

For Developers

New Tab ×



PRETTIFY

HISTORY

https://api-eu-central-1.graphcms.com/v2/ckcoj9ywu21x601z4d4zt4x1/master

```
1 # Write your query or mutation here
2
```



DOCS

SCHEMA

QUERY VARIABLES HTTP HEADERS

SCHEMA

DOWNLOAD

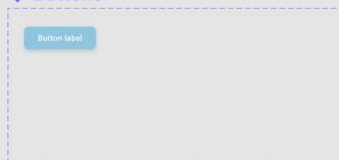
JSON

SDL

```
createEventLocation(data: EventLocationCreateInput!): EventLocation!
updateEventLocation(
  where: EventLocationWhereUniqueInput!
  data: EventLocationUpdateInput!
): EventLocation!
deleteEventLocation(where: EventLocationWhereUniqueInput!): EventLocation!
upsertEventLocation(
  where: EventLocationWhereUniqueInput!
  upsert: EventLocationUpsertInput!
): EventLocation!
publishEventLocation(
  where: EventLocationWhereUniqueInput!
  to: [Stage!]! = [PUBLISHED]
): EventLocation!
unpublishEventLocation(
  where: EventLocationWhereUniqueInput!
  from: [Stage!]! = [PUBLISHED]
): EventLocation!
updateManyEventLocationsConnection(
  where: EventLocationManyWhereInput!
  data: EventLocationUpdateManyInput!
  skip: Int!
  first: Int!
  last: Int!
  before: ID!
  after: ID!
): EventLocationConnection!
deleteManyEventLocationsConnection(
  where: EventLocationManyWhereInput!
```

Figma Components For UI Designers

Buttons



Text Field



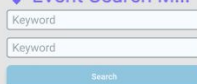
Event Search



Site Name



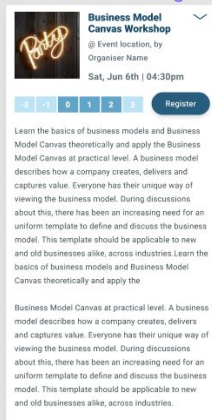
Event Search M...



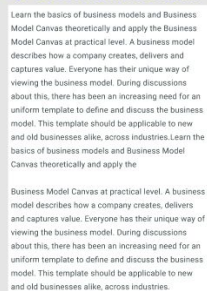
EventD...



Full Event Listing ...



Event Additional...



SDP Bar...



Full Event Listing



D...



E...



EventDetails



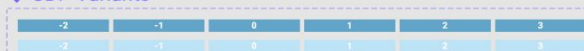
Event Additional Details



SDP Bar



SDP Variants



Frame 1



ReactJS Front-End Components For Software Developers



Business Model Canvas Workshop

@ Event location, by Organiser Name

Sat, Jun 6th | Time: 04:30pm



Register

-2

-1

0

1

2

3



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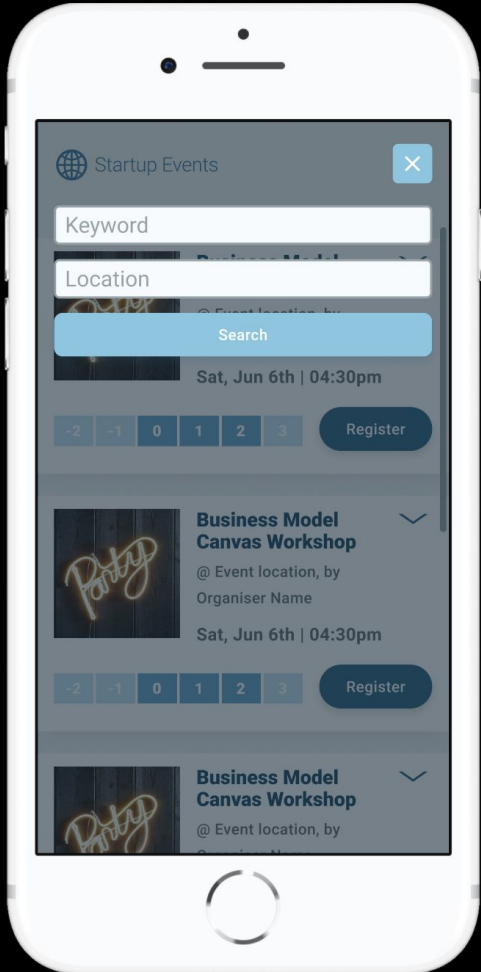
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3

Learn the basics of business models and Business Model Canvas theoretically and apply the Business Model Canvas at practical level. A business model describes how a company creates, delivers and captures value. Everyone has their unique way of viewing the business model. During discussions about this, there has been an increasing need for an uniform template to define and discuss the business model. This template should be applicable to new and old businesses alike, across industries. Learn the basics of business models and Business Model Canvas theoretically and apply the

Business Model Canvas at practical level. A business model describes how a company creates, delivers and captures value. Everyone has their unique way of viewing the business model. During discussions about this, there has been an increasing need for an uniform template to define and discuss the business model. This template should be applicable to new and old businesses alike, across industries.



Startup Events



Keyword

Location

Search

Sat, Jun 6th | 04:30pm

-2 -1 0 1 2 3

Register



Business Model Canvas Workshop



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Organiser Name

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-2 -1 0 1 2 3

Register



Business Model Canvas Workshop



@ Event location, by

Past Ecosystem Development

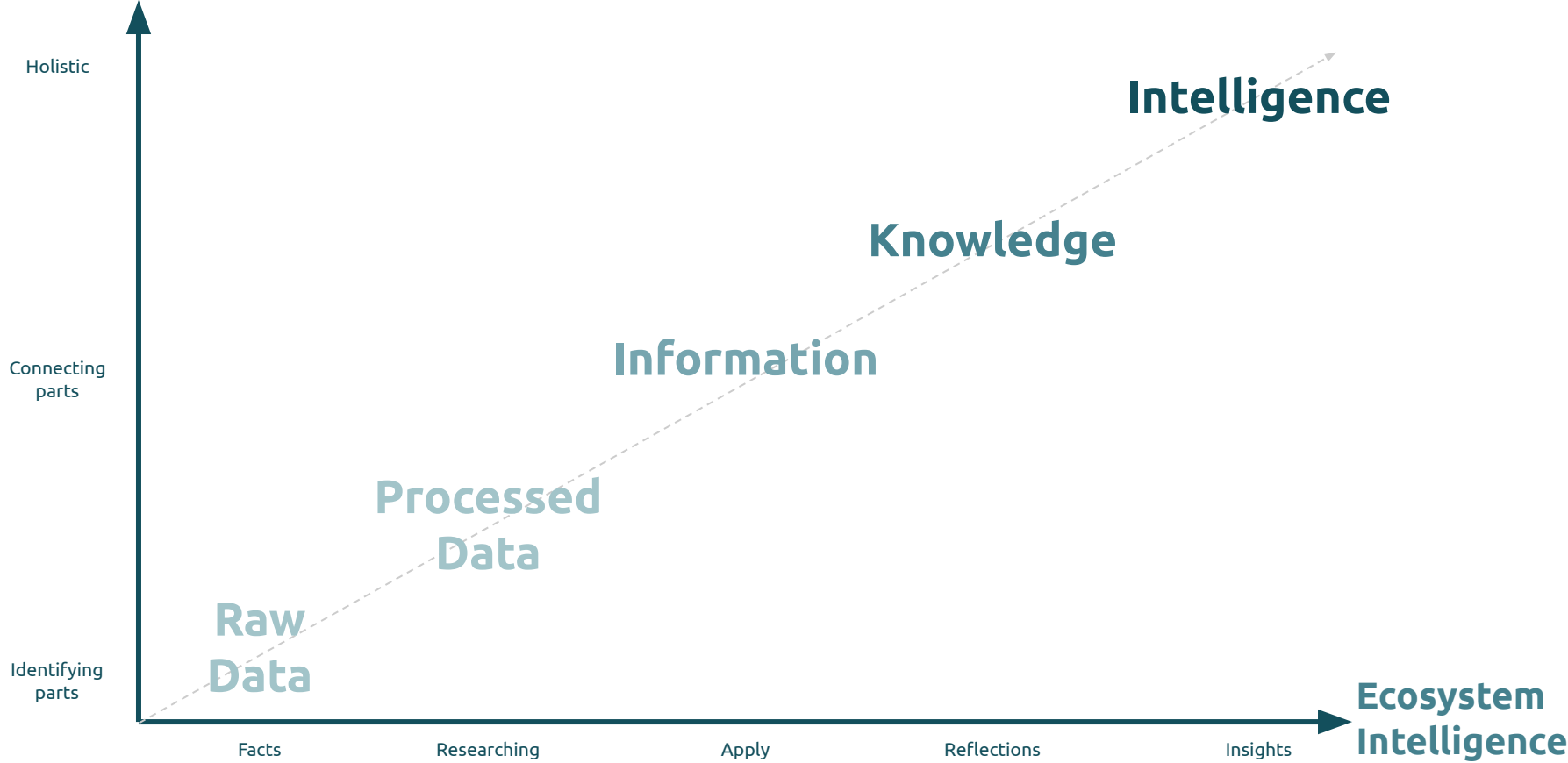
- Giving responses to different ecosystem actors based on limited and mostly manual reporting and monitoring activities (Good overview of many things).
- Technology solutions are focused on siloed systems and applications, each trying to get everyone to sign up to their platform.

Modern Ecosystem Development

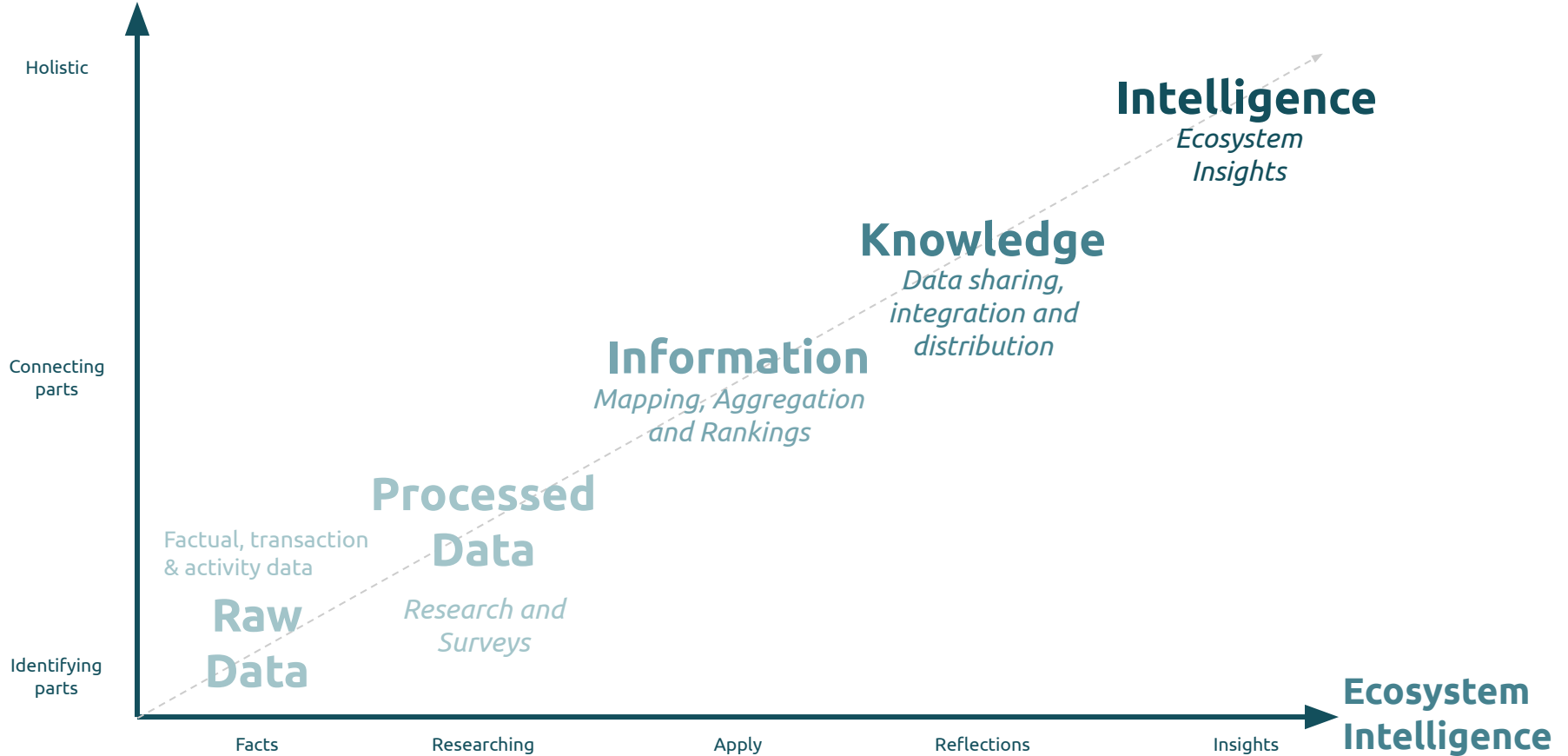
- Giving responses to different ecosystem actors based on automated reporting & monitoring, evaluations and predictions (What is happening? Why did it happen? What is happening now? What might happen? What is likely to happen?)
- Technology solution are focused on data aggregation and distribution: where different applications are solving different use cases for different actors.

Comparing Ecosystem Solutions

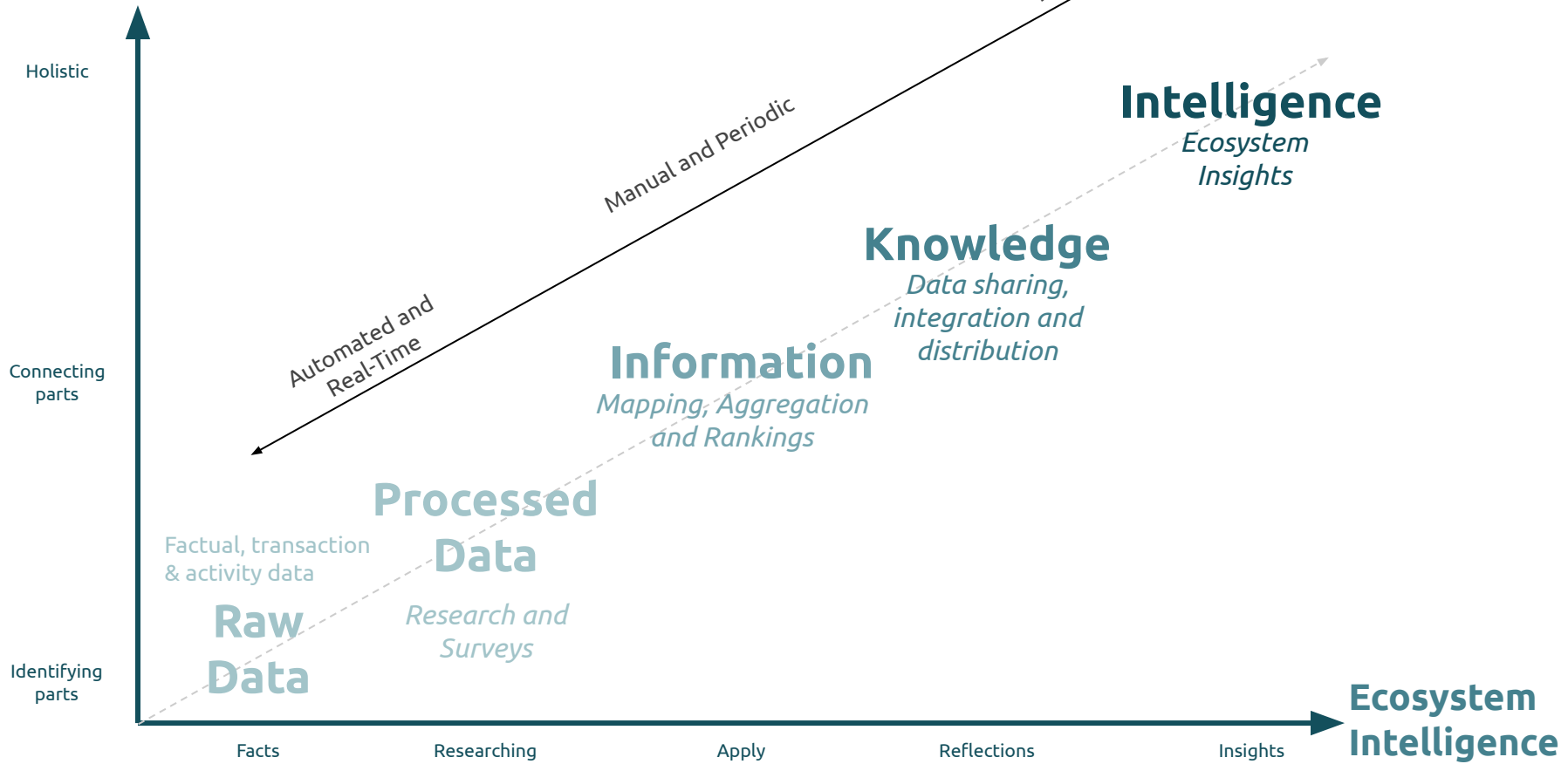
Ecosystem Connectedness



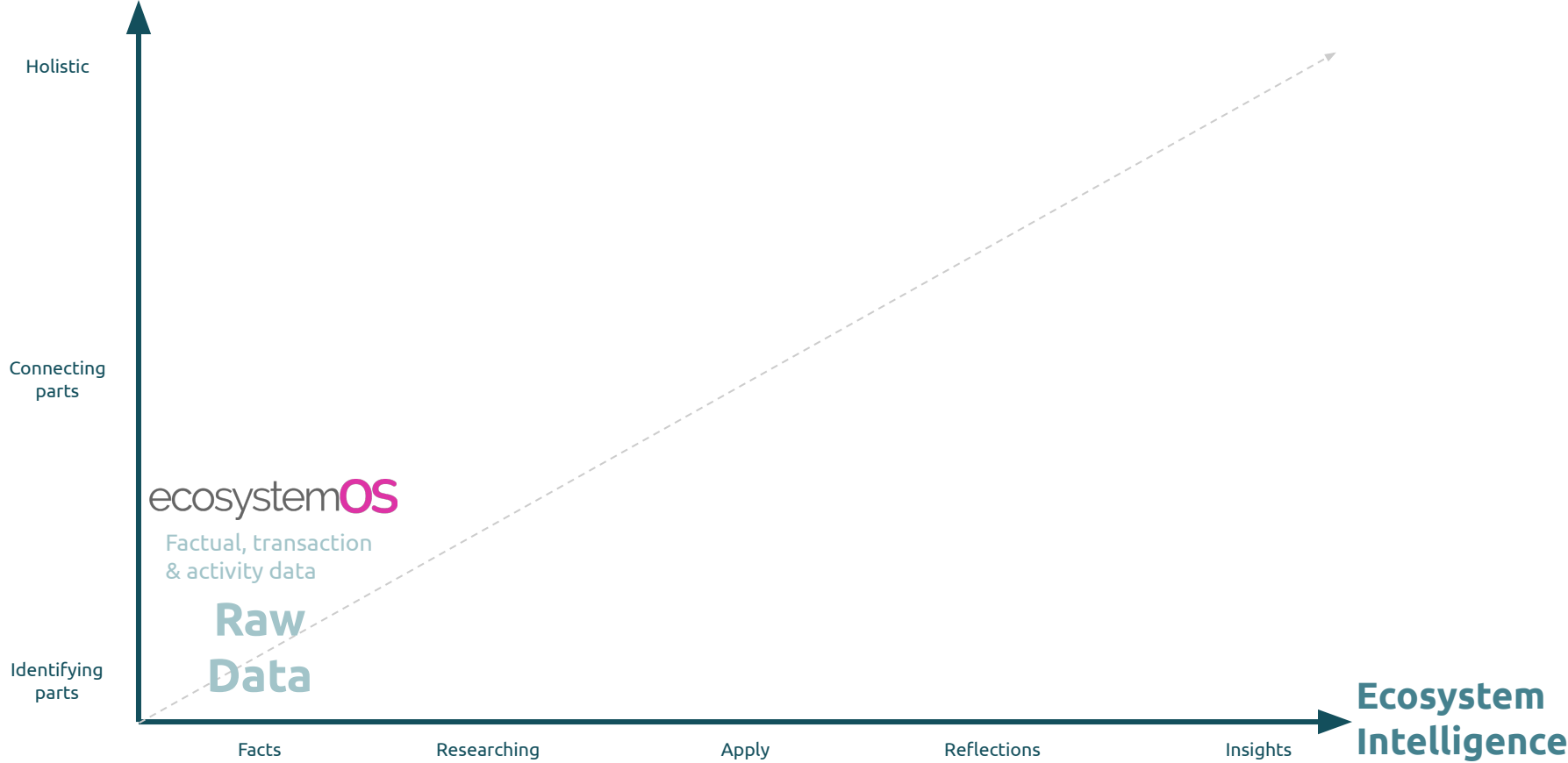
Ecosystem Connectedness



Ecosystem Connectedness



Ecosystem Connectedness



ecosystemOS

Factual, transaction
& activity data

Raw
Data

Holistic

Connecting
parts

Identifying
parts

Facts

Researching

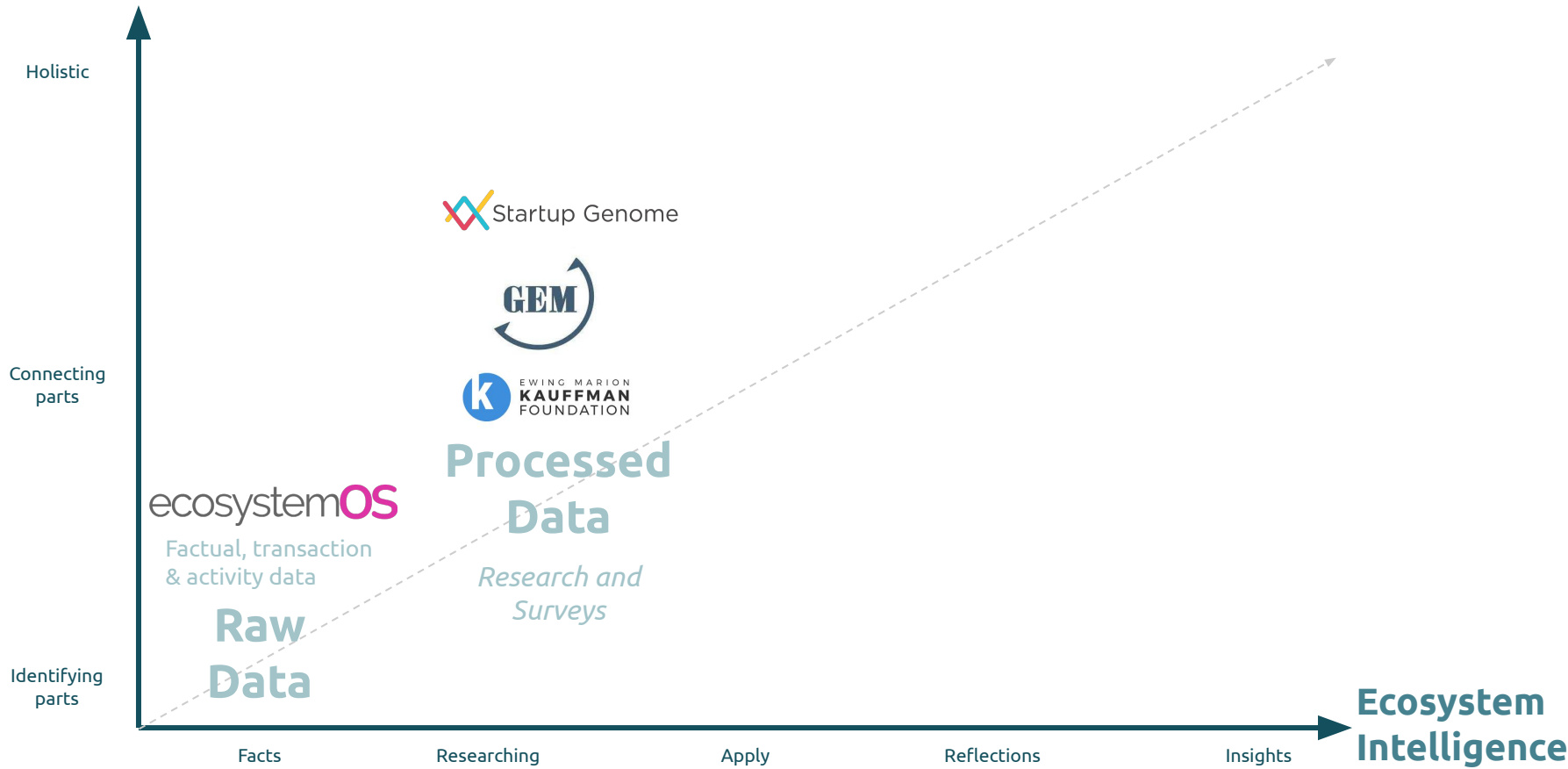
Apply

Reflections

Insights

Ecosystem
Intelligence

Ecosystem Connectedness



Ecosystem Connectedness

Holistic

Connecting parts

Identifying parts

Good overview of many things

 Startup Genome

 GEM

 EWING MARION KAUFFMAN FOUNDATION

Processed Data

Research and Surveys



 iD

 FGS

Information

Mapping, Aggregation and Rankings

 Startup Space  gust

 StartupBlink  SOURCE LINK

ecosystemOS

Factual, transaction & activity data

Raw Data

Facts

Researching

Apply

Reflections

Insights

Ecosystem Intelligence

Ecosystem Connectedness

Holistic

Connecting parts

Identifying parts

ecosystemOS

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Mapping, Aggregation and Rankings

 Startup S  gust

 StartupBlink  SOURCE LINK

Apply

Reflections

Knowledge

Data sharing, integration and distribution

 startup commons

Intelligence

Ecosystem Insights

Insights

Ecosystem Intelligence

Answers:

What is happening?

Why did it happen?

What is happening now?

What might happen?

What is likely to happen?

It's not about Startup Commons VS. other solutions...

*It's about all solutions working together, faster
and smarter to create the full picture at scale.*

Together. More, with less. Faster.

'Get answers' based on 'your questions' matching 'your ecosystem profile'

Thank you - info@startupcommons.org

